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Friction: Passion Brands in the Age of Disruption. Jeff Rosenblum and Jordan Berg \$ 27.50. Order from the powerHouse Arena Shop . SHARE . Trim Size: 7-1/2 x 9-1/2. Page Count: 240. ISBN: 9781576878361.

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Friction: Passion Brands in the Age of Disruption that already have 4.3 rating is an Electronic books (abbreviated as e-Books or ebooks) or digital books written by Rosenblum, Jeff, Berg, Jordan (Hardcover). If a lp generally consists of a stock of paper that can contain text or pictures, after that an electronic baby book contains digital ...

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Friction: Passion Brands In The Age Of Disruption with ...

It's called Friction: Passion Brands in the Age of Disruption. Jeff and his co-author Jordan Berg, are the documentary filmmakers who produced the well-regarded film, The Naked Brand. They also co-founded Questus, an agency that has worked with brands like Apple, Disney, Ford, and the NFL. Welcome to the show, Jeff.

Friction, Advertising, and Passion Brands with Jeff ...
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Rosenblum, Jeff, Berg, Jordan: 9781576878361:
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